

Mail Tracking Services



Control the Uncontrollable with Mail Tracking

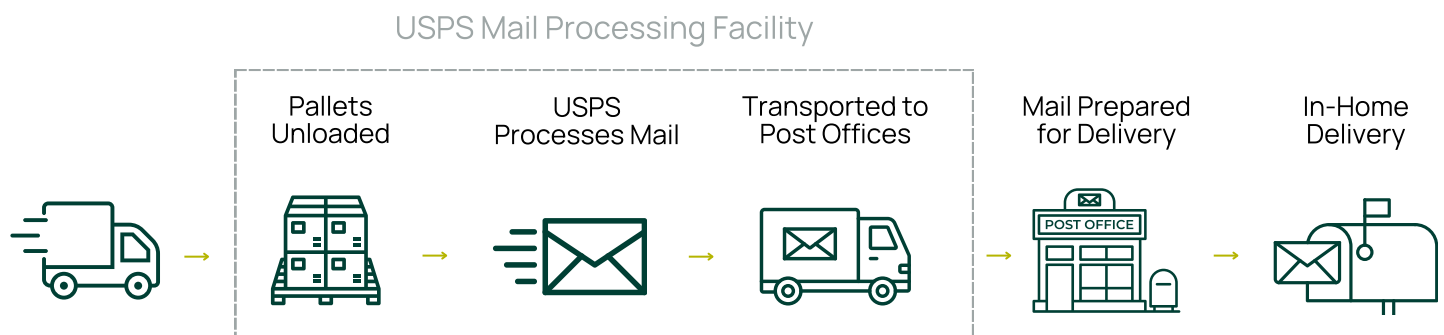
Price increases by the USPS is limiting the predictability of catalogers' in-home deliveries, weakening brand management, and diminishing catalog effectiveness.

In response to these changes, Enru offers Mail Tracking Services (MTS) with actionable and accurate USPS scan data, allowing you the foresight to strategically manage unpredictable USPS deliveries.

MTS allows a view of mail process data on a secure online portal 24/7 as your mail moves through the postal network. Data includes the date, time, and location of a mail piece as it progresses from its first USPS scan to its last, and MTS is available regardless of your print vendor.

Real-time data empowers clients to maintain and leverage their marketing plans. Predictable delivery windows enable concise call center staffing, reduced expenses, manageable cash flow, enhanced omnichannel marketing efforts, and improved relationships with their prospects and customers.

USPS Mail Tracking Stages



We solve for this load,
and the next. →