

# Literature Fulfillment Service



## Flyers, Mailers, Postcards, EDDM®

As the industry leader in postal optimization, Enru's Literature Fulfillment Service is a comprehensive solution tailored to publishers to seamlessly mail flyers, mailers, postcards and EDDM® campaigns with unparalleled efficiency.

Our streamlined process enables quick mailing of a few hundred copies to millions effortlessly ensuring your mail pieces reach your audience with precision and speed.

Our continuous investment in highly strategic and proprietary cooperative service offerings ensure the lowest possible postage costs, enhancing the value of print in our customer's multichannel strategies.

### Enru's Literature Fulfillment Service includes:

- Receiving your literature
- Address files
- Mail list preparation
- Ink jet addressing
- Sorting, bundling, and palletizing
- Delivery to the USPS

Your literature will be received and stored in our York, PA facility, ready for easy access to fulfill orders promptly. Our receiving, storage, and inventory management are seamlessly integrated into our all-inclusive pricing model.

## Enru's Literature Fulfillment Services



### Reduced Postage Costs:

Leverage Enru's extensive freight logistics network to reduce costs, take advantage of volume discounts, and enhance postal entry discounts.



### Time Savings:

Streamline your mail processing with efficient workflows and reduced distribution schedules, saving you valuable time.



### Postal Discount Expertise:

Our team of postal experts assists you in maximizing USPS discounts, ensuring significant savings on postage.



### Real-time Mail Tracking:

Stay informed with Enru's web-based mail tracking service, offering comprehensive, data-driven real-time visibility into your mailings.



### Mailing Accuracy:

Address files are presorted to USPS requirements, formatted for inkjet addressing, and CASS certified to guarantee mailing accuracy.



Experience the future of literature fulfillment with Enru – where precision meets efficiency, and your words reach the world seamlessly.

We solve for this load,  
and the next. →

 [www.enru.io](http://www.enru.io)

# Literature Fulfillment Service

## Using Every Door Direct Mail = Affordable, Targeted Advertising

Use Every Door Direct Mail® (EDDM®) services to promote your small business in your local community. If you're having a sale, opening a new location, or offering coupons, EDMD can help you send postcards, menus, and flyers to the right customers. Use the EDMD Online Tool to map ZIP Code(s)<sup>™</sup> and neighborhoods—even filter by age, income, or household size using U.S. Census data.



### Specifications:

#### Dimensions (Trim Sizes):

Minimum 5" x 7"

Maximum 10 1/2" x 15"

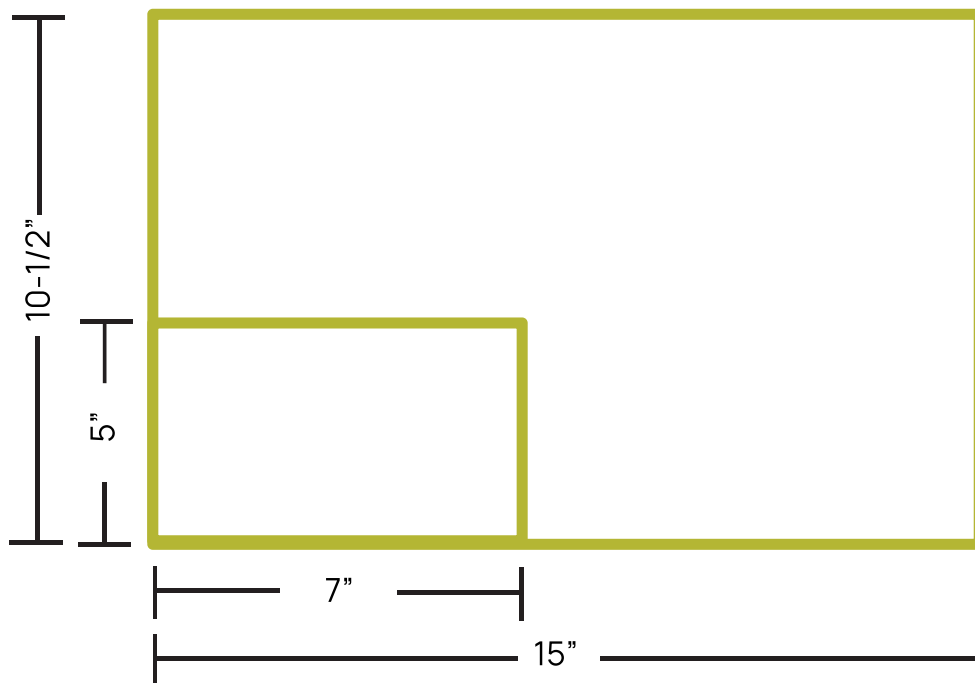
#### Thickness (Caliper):

Minimum 0.015"

Maximum 1/2"

#### Inkjet Address Location:

Perpendicular to  
the Spine



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