

# Letter Entry Optimization

## Mailer Benefits

- Low-cost processing/distribution service to achieve 5-digit DSCF postage rates
- Software insures the lowest combined postage distribution cost
- In Home tracking available for all mailings
- In Home date planning available with our Commingle and Drop Ship
- All mailing events are eligible for full service and USPS promotion discounts
- Mailers use their own permit and EPS accounts

### Marketing Mail Letters / Automation / Profit

		Sortation		
		MxAADC	AADC	5 Digit
Entry	None			
	NDC			
	DSCF			

Postal Discount

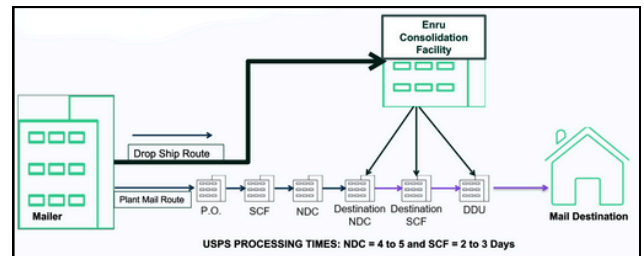
Optimization sequences the production of trays and pallets to facilitate the manufacturing and Cooperative Mailing production schedules achieving 5D DSCF rates at the lowest processing cost.

## Opportunity to Create Value



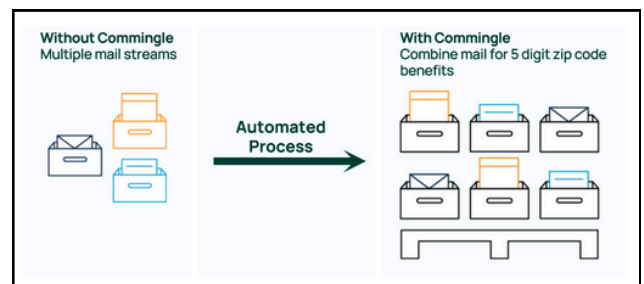
### Drop Ship

Enru Logistics creates value by consolidating freight, leveraging volume, and delivering the nearest USPS destination to significantly reduce your USPS costs.



### Commingle Mail

Commingle combines multiple versions or different customer letter mailings into a single mailing at the piece level to enhance USPS sortation and entry discounts.



We solve for this load,  
and the next. →