

# Flex-Pool Express

## A Turnkey Solution

Flex-Pool Express is a turnkey solution ready for you to offer directly to customers. We'll handle all labeling, distribution, and mailing at a low fixed rate with mailbox delivery starting 14 days after mail files submission.

Your customers will enjoy seamless service and the added benefit of USPS Mail Tracker visibility, so they'll know exactly when their material reaches their customers.

### Flex-Pool Express Co-Mail Benefits:

- Postage rates are reduced (\$.04 - \$0.12 per copy)
- Easy to implement
- Costs are predictable
- Scheduling is flexible & convenient
- Speed to market is enhanced
- "List-to-Mailbox" visibility is provided
- Reduces complexity in the bindery: co-mail processing includes labeling, bundling, distribution and mailing



## Flex-Pool Express Schedule and Specifications

### Scheduling is Flexible and Condensed

- Mail files to Enru – Monday
- Magazines in Bolingbrook - Wednesday
- Co-mail processing - Thursday
- National in-home deliveries – 14 days from first Monday

### Participation is Easy





- No scheduling commitments or reservations necessary
- Large and small mailings are welcome (4,000 copy minimum)

### Pricing is Predictable and Attractive

- Run rates are low per/copy
- Enru's mail delivery tracking is free for all co-mail shipments

### Specifications

- Minimum Size 7" X 9"
- Maximum Size 9" X 10.875"
- Minimum Thickness is .05"
- Maximum Thickness is 0.625"

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 1	Mail files due at 10AM			Copies are Due to Bolingbrook	Pool Start Postage Paid		
WEEK 2 Distribution							
WEEK 3 In Home							

We solve for this load,  
and the next. 



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