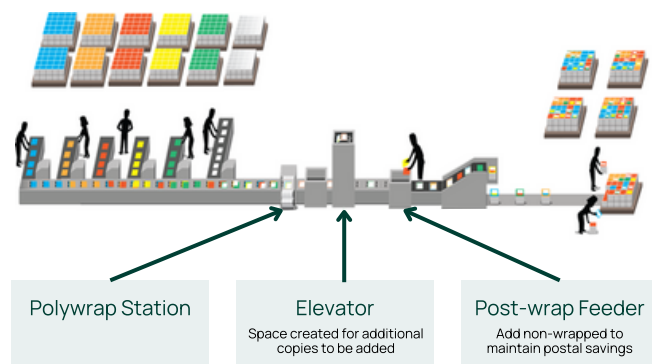


# Co-Poly Co-Mail

## Reduce Postage and Distribution Costs

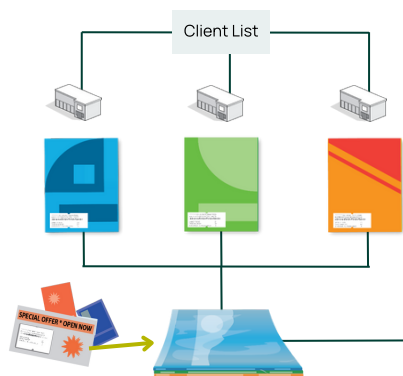
Enru's new Co-Poly Co-mail lines were designed to wrap and mail multiple titles together with a post wrap feeder to allow unwrapped copies to be added for postal optimization.

- Merge several different titles into a single high-quantity mailing at a significantly low postage rate
- Combine a variety of onserts (i.e. #10 envelopes/other mail) to capture additional advertising revenue



## Co-Poly Pool Schedule

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 1	Mail files due	Co-Service Optimization & Presort					
WEEK 2		Print & Bind Production					
WEEK 3		Poly & Co-Mail Production					
WEEK 4		Drop Ship Transportation					
USPS Delivery In-Home							



### Benefits:

- Eliminate piece postage for added copies
- Engage customers across multiple brands
- Insert value added collateral: Cross-marketing, President's letter, Promote an offer, 3rd party ad revenue, New Movers Program

### Aug 2021 Rates Marketing Mail Flats

Catalog Copies	Postage QTY	Weight	Estimated Postage Per Bag	Total Postage	Postage Per Copy
200,000	200,000 Single Copy Bags	0.153498947	\$0.3961	\$79,212.72	0.3961
200,000	100,000 Double Copy Bags	0.306997895	\$0.4994	\$49,936.27	0.2497
200,000	66,667 Triple Copy Bags	0.053052632	\$0.6264	\$41,760.64	0.2088

We solve for this load,  
and the next. →