

# Book Distribution & Reverse Logistics

## Logistics Advantage

- Intimate understanding of book publishers domestic supply chain
- Own and operate printing plants and book fulfillment centers
- Focus on the value of load plan consolidation
- Provide services to many large, medium and small book publishers
- Utilize large CF network to convert LTL (less than truckload) into Truck Load moves
- Track record of re-engineering shipments to create transportation efficiencies.
- Large 3PL (third party logistics provider) with a wide range of carriers and substantial carrier spend



## Domestic Reverse Logistics

### Features & Benefits

- Volume Pricing and Discounts
- Free up Warehouse Space
- Reduce Damaged Books
- Web Base Front End – Load Planning,
- Pallet ID #'s, RA #'s, Single BOL
- Web Base RA Delivery Verification and Signed POD
- Single Point Contact for Billing & Service



## Book Distribution Services

### Retail

- Enru has an intimate understanding of book publishers' supply chain
- We presently provide services to many large, medium and small book publishers
- Offer distribution to publisher warehouses, book distributors, booksellers' D.C.s, and book retail stores
- Distribution centers are strategically located for consolidating and transporting truckload shipments to regional D.C.s for last-mile deliveries

### Education

- Experience in educational materials to schools and school districts
- Intimate understanding of unique service requirements
- K-12 and college bookstore deliveries
- Adapt deliveries to schools limited summer staffing
- Schedule appointments, provide the right truck size and equipment, offer inside deliveries
- Bookstore Advance Ship Notices (ASNs) and tracking information made available
- Customized services such as pick-and-pack, timed release, and reverse logistics

We solve for this load,  
and the next. →